

RUNNING – the sporty running magazine

...reports on new trends, facts & figures of running, healthy living and nutrition. Detailed trainingplans, schedules and extensive equipment tests are one of the most important print and digital content. Wether if absolute beginner or ultra runner – the reader gets exactly the information he needs for his personal progress.

National and international reports about running events, races, marathons, trailruns, obstacle races and urban runs ensure high entertainment value for the reader. Furthermore RUNNING is focusing on new products and trends about the running lifestyle.

An extensive network of experts of health professionals, nutritionists, physiotherapists and sport scientists offer each runner a wide range of knowledge every two month.



PAGE FRACTION ADS

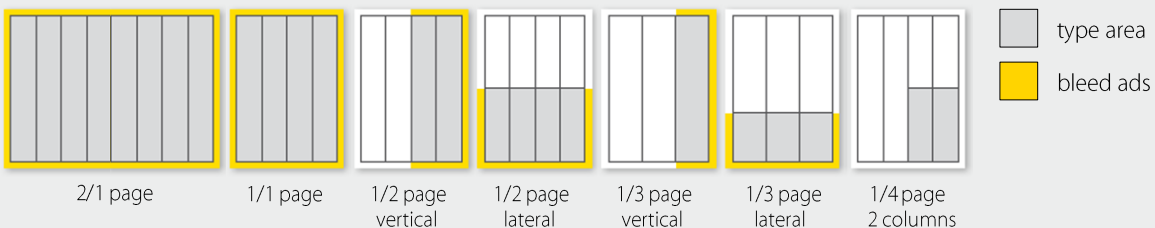
		advertisement rates	advertisement sizes
page fractions		basic price	bleed ads (+ 5mm trim all around)
		4c	width x height (mm)
2/1	inner part	12,960 €	420 x 280
1/1	inner part	6,480 €	210 x 280
1/2	vertical	3,240 €	105 x 280
	lateral		210 x 140
1/3	vertical	2,160 €	070 x 280
	lateral		210 x 090
1/4	2 columns	1,620 €	090 x 124 (Satzspiegel)

2nd cover page: additional 10% on the price of 1/1 page 4c

4th cover page: additional 15% on the price of 1/1 page 4c

The statutory VAT will be added to the net invoice amount.

SIZES PAGE FRACTION ADS



DISCOUNT TABLE

by number of ads

2 ads or more:	5%
4 ads or more:	7%
6 ads or more:	10%
10 ads or more:	15%
12 ads or more:	20%

by number of pages

2 pages or more:	5%
4 pages or more:	10%
6 pages or more:	15%
8 pages or more:	22%
12 pages or more:	25%

SCHEDULE 2020

issue	publication date	closing date ads/printing material
01/2020	November 13th, 2019	October 18th, 2019
02/2020	January 15th, 2020	December 13th, 2019
03/2020	March 18th, 2020	February 21st, 2020
Special ACTION	April 15th, 2020	March 20th, 2020
04/2020	May 13th, 2020	April 17th, 2020
05/2020	July 15th, 2020	June 19th, 2020
06/2020	September 9th, 2020	August 14th, 2020
Special HEALTH	October 14th, 2020	September 18th, 2020
01/2021	December 9th, 2020	November 13th, 2020

EXAMPLES CONTENT



Technical information, ad specials and digital advertising please find here:



CONTACT

Media Consulting
 Marit Böhmer
 [T] +49 (0) 711/55 349-198
 [E] marit.boehmer@doldemedien.de

Printing Material/Backoffice
 Vanessa Pfeiffer
 [T] +49 (0) 711/55 349-191
 [E] druckunterlagen@doldemedien.de

DoldeMedien Verlag GmbH
 Naststraße 19 B
 70376 Stuttgart
 [W] vermarktung.doldemedien.de