

FAX please return to: +49(0)711/55 349-200

## Your contact person:

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# The perfect combination – print and digital

We publish your advertisement in our magazines and offer you – if desired – a professional online presentation including an integrated booking function or booking request on [www.campanio.eu](http://www.campanio.eu). In this way you will present yourself to the largest possible target group as a modern and open-minded campsite.



Your professional  
ONLINE PRESENCE for  
only € 29/month\*



\* 12 month term

Please just tick the favored issues, enter the desired text on page 2 and send this form by e-mail to [brigitte.zeyher@doldemedien.de](mailto:brigitte.zeyher@doldemedien.de) or by fax to + 49(0)711/55 349-200. We will publish your advertisement in the special camping part WILLKOMMEN IM CAMPINGURLAUB of CAMPING, CARS & CARAVANS and REISEMOBIL INTERNATIONAL (identical in both magazines, prices and sizes please see page 2).

## SCHEDULE

tick here

Issue	PD RM	PD CCC	CD ads	×	Issue	PD RM	PD CCC	CD ads	×
01/20	03.12.19	10.12.19	11.11.19		07/20	02.06.20	09.06.20	06.05.20	
02/20	03.01.20	10.01.20	05.12.19		08/20	03.07.20	14.07.20	09.06.20	
03/20	04.02.20	11.02.20	13.01.20		09/20	04.08.20	11.08.20	10.07.20	
04/20	03.03.20	10.03.20	10.02.20		10/20	11.09.20	18.09.20	19.08.20	
05/20	03.04.20	09.04.20	12.03.20		11/20	06.10.20	13.10.20	11.09.20	
06/20	05.05.20	12.05.20	08.04.20		12/20	03.11.20	10.11.20	09.10.20	

PD = publication date  
CD = closing date

## DISCOUNTS

from 3 ads	from 6 ads	from 9 ads	from 12 ads
3% discount	5% discount	10% discount	15% discount

I use the cross-media advantages and book in addition the online presence for € 29/month. For this I get a **10% discount** on the CAMPANIO annual booking (12 month term).

firm stamp/contact person

date

legally binding signature

## EXAMPLE



- **Headline** (postcode, city company name) free of charge
- **Illustration** each one up to 40 mm height (picture or illustration, no photo collages, no text) € 35
- **Piktograms** free of charge
- **Text** per started printed line (highlighting in red font possible, no extra charge) € 9.70
- **Campsite logo** € 35
- **Address** per started printed line (company name **bold black**) € 9.70

Statutory VAT will be added, prices per issue. From issue 1/2021 the new prices for 2021 will be valid. Discounts for multiple switching see page 1.

## OUR ADVERTISEMENT

Postcode: \_\_\_\_\_ City: \_\_\_\_\_

Company name: \_\_\_\_\_

Coloured picture(s):  we send by e-mail to: [brigitte.zeyher@doldemedien.de](mailto:brigitte.zeyher@doldemedien.de)

### Piktograms (free):

- Children
  Wellness offer
  Handicapped accessible
- On the way
  Cure camping

### Member of:

- National Association \_\_\_\_\_ (Bundesland)
  Ecocamping
  LeadingCampings

### Awards (always for the current year, \*enter stars):

- DCC-Classification 2020 \_\_\_\_\_ \*
  DCC-Europe Price 2020
  ADAC Super Campsite 2020
- DTV-Classification 2020 \_\_\_\_\_ \*
  DTV-Gold Medal 2020
  ADAC Tip 2020 \_\_\_\_\_ \*

### Advertising text (please fill in readable or send directly by e-mail):

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Opening hours (if desired): \_\_\_\_\_

Address including e-mail and homepage: \_\_\_\_\_