

CAMPANIO – the clever camping portal

At CAMPANIO camper find the perfect campsite for their next holiday based on eight camping emotions: **Active, Families, Urban, Glamping, Romance, Low Budget, Ecocamping und Comfort.**

They are supported by the CAMPANIO community: camper who share their own recommendations and experiences on European campsites with other campers on CAMPANIO.

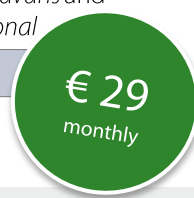
Use your well-maintained CAMPANIO profile as an advertising platform for your campsite and let your guests' experiences speak for you. Increase your prominence and the number of your bookings in a season.



PREMIUM-ENTRY

performance	base entry	premium entry*
address and opening hours	✓	✓
campsite size	✓	✓
ADAC price comparison	✓	✓
detailed information: location, shopping and food, leisure activities	✓	✓
share on facebook	✓	✓
pictures	1 picture	up to 10 pictures
photo upload by CAMPANIO community	✓	✓
reviews with comment function	--	✓
free text	--	up to 1,600 characters
contact form	--	✓
top placing in the ranking of search results + colored highlighting	--	✓
cross-media benefits for PREMIUM customers	--	<ul style="list-style-type: none"> • logo placement in CAMPANIO self-advertisements • free additional line: "Now also on Campanio. eu" in the special part Welcome to a camping holiday in <i>Camping, Cars & Caravans</i> and <i>Reisemobil International</i>
price	free	€ 348/year

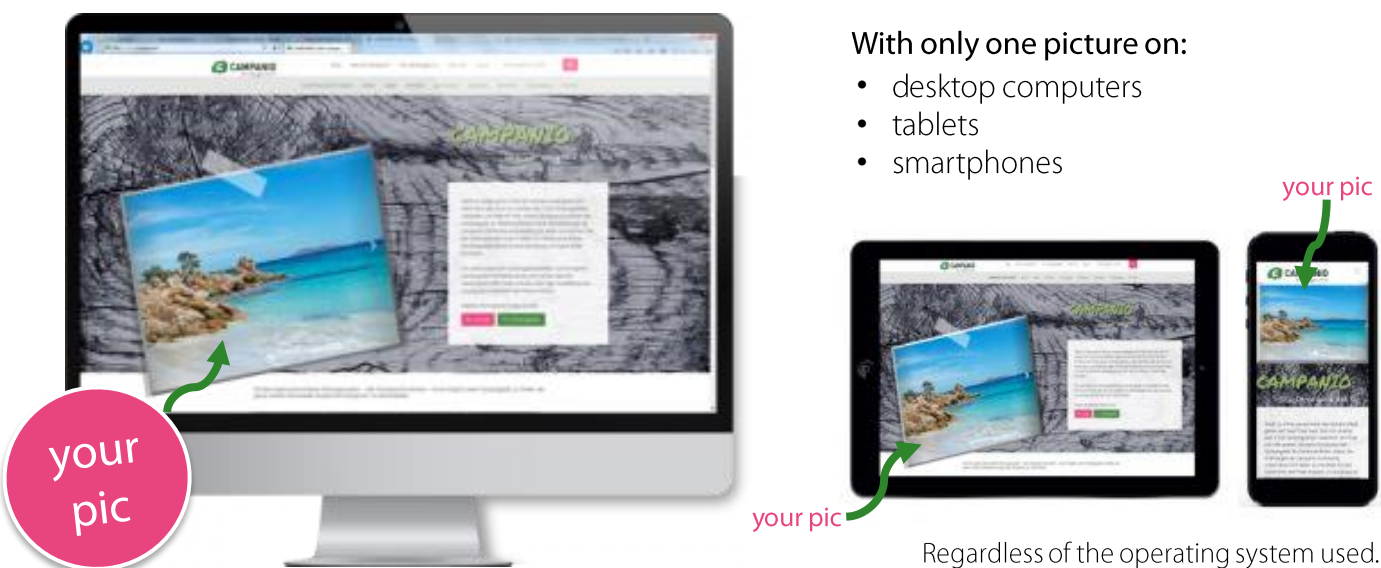
*12 month term, notice period: 3 month. AE commission, plus legal Vat..



With the premium entry you unlock additional functions for your profile. For example, our users can contact you while you as a campsite operator can respond to reviews, upload up to 10 photos and set a free text. An extensive cross-media advertising package is included in the price.

COVER PICTURE

Your picture as a CAMPANIO cover. For minimum 2 weeks, replace the cover picture of www.campanio.eu with a photo of your place/region/company in combination with your logo. **You book exclusively!** The cover picture can only be taken once a month.



With only one picture on:

- desktop computers
- tablets
- smartphones

Regardless of the operating system used.

term	price	size
2 weeks	€ 250	1,272 x 825 px
4 weeks	€ 465	1,272 x 825 px

The statutory VAT will be added to the net invoice amount.

Technical and detailed information, further objects:

[Mediakit](#)

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