Bordatlas Special: WINZERATLAS

Travel enthusiasts enjoy life, traveling and good wine. With the WINZERATLAS including the annual vignette they get access to free pitches at about 170 winegrowers. The Bordatlas Special is attractively illustrated and completed with events and top spots from the 16 wine regions.

Unbeatable benefits for your long term advertising:

- exactly targeted group – printed circulation: 3,000 copies
- high quality book format
- long useful life
- very low ad price

Limited ad space!

PAGE FRACTION ADS

advertisement rates			advertisement sizes	
page fraction		basic price	type area (no trim)	bleed ads (+ 5 mm trim all around)
		4 c	width x height (mm)	width x height (mm)
1/1	Innenteil	490 €	145 x 200	165 x 235

statutory VAT will be added

SCHEDULE 2020

issue	publication date	closing date ads/printing material
01/20	25. March 2020	13. February 2020

DISCOUNTS

10% combination discount if the BRAUEREIATLAS 2020 is also booked.

Technical information and ad specials please find here: Mediakit

CONTACT

Head of Sales Caravaning Trade
Sylke Wohlschiess
[T] +49 (0) 711/55 349-192
[E] sylke.wohlschiess@doldemedien.de

Media Consulting Focus Accessories
Roland Trotzko
[T] +49 (0) 711/55 349-195
[E] roland.trotzko@doldemedien.de

Media Consulting Focus Campsites
Brigitte Zeyher
[T] +49 (0) 711/55 349-193
[E] brigitte.zeyher@doldemedien.de

Online Sales Manager
Sascha Horn
[T] +49 (0) 711/55 349-196
[E] sascha.horn@doldemedien.de

Cross-Media Sales Manager
Kristina Moser
[T] +49 (0) 711/55 349-172
[E] kristina.moser@doldemedien.de

Printing Material/Backoffice
Vanessa Pfeiffer
[T] +49 (0) 711/55 349-191
[E] druckunterlagen@doldemedien.de

DoldeMedien Verlag GmbH • Naststr. 19 B • 70376 Stuttgart • [E] info@doldemedien.de • [W] vermarktung.doldemedien.de