

ABENTEUER CAMPING – the magazine for outdoor vacationers

Whether near or far, adventurous or cosy, whether with caravan, motorhome, camping van or tent - who likes to travel individually reads ABENTEUER CAMPING. Two times a year our caravanning and outdoor magazine shows inspiration to new and experienced fans of mobile traveling. This matches perfectly with our basic magazine REISEMOBIL INTERNATIONAL.

ABENTEUER CAMPING delivers stunning images and generous layout as well as a clear presentation of every vehicle class through vivid travel reports.



PRINTING CIRCULATIONS

issue	01/2021	02/2021
printing circulation	30,000 copies	55,000 copies
distribution	über den Zeitschriftenhandel	<ul style="list-style-type: none"> • 30,000 copies by magazine trade • 25,000 copies by post to subscribers of REISEMOBIL INTERNATIONAL and CAMPING, CARS & CARAVANS

PAGE FRACTION ADS

sizes		basic prices 4c		type area (no trim)	bleed ads (+ 5 mm trim all around)
page fractions		issue 01	issue 02	width x height (mm)	width x height (mm)
1/1	inner part	€ 2,900	€ 4,900	197 x 270	225 x 300
1/2	vertical	€ 1,450	€ 2,450	96 x 270	109 x 300
	lateral			197 x 132	225 x 148
1/3	vertical	€ 970	€ 1,635	58 x 270	71 x 300
	lateral			197 x 77	225 x 98
1/4	1 column	€ 725	€ 1,225	45 x 270	58 x 300
	2 columns			96 x 133	-
	4 columns			197 x 64	-

2nd cover page: +10% on the price of 1/1 page 4c, **4th cover page:** +15% on the price of 1/1 page 4c

INSERTS

weight	loose inserts	bound inserts
01-10 gram	€ 57	€ 72
11-20 gram	€ 64	€ 81
21-30 gram	€ 72	€ 91
each additional gram	€ 0.70	€ 0.90

size max.: 215 x 290 mm/size min.: 105 x 148 mm (width x height)

glued-in inserts

postcard	€ 36
CD/DVD	€ 58
'bank card' (plastic or cardboard)	€ 64
booklet 01-10 gram	€ 50
booklet 11-20 gram	€ 55
booklet 21-30 gram	€ 60
each additional gram	€ 0.50

MAXI LOOSE INSERTS

additional costs: € 10.60 (added to the regular price per thousand for loose inserts)

size max.: 215 x 320 mm/size min.: 125 x 320 mm (width x height)

