

**FASCINATION VANLIFE**

**CamperVans**, Germany's first two-month magazine specifically for camping buses and box cars reports on each issue about:

- extensive vehicle tests
- vehicle short tests and novelties
- new equipment, practical accessories
- practical tips and service topics
- reports and company portraits
- Van Classic
- road trips – with camper for surfing, climbing, biking, ...

**Printed circulation:** 43,700 copies


**PAGE FRACTION ADS**

sizes		basic prices			type area (no trim)	bleed ads (+ 5 mm trim all around)
page fractions		black & white	spot colour*	4c	width x height (mm)	width x height (mm)
2/1	inner part	€ 5,320	€ 6,385	€ 8,515	424 x 270	450 x 300
1/1	inner part	€ 2,660	€ 3,195	€ 4,260	197 x 270	225 x 300
3/4	vertical	€ 1,995	€ 2,395	€ 3,195	146 x 270	159 x 300
	lateral				197 x 270	225 x 217
1/2	vertical	€ 1,330	€ 1,600	€ 2,130	96 x 270	109 x 300
	lateral				197 x 132	225 x 148
1/3	vertical	€ 880	€ 1,065	€ 1,420	58 x 270	71 x 300
	lateral				197 x 77	225 x 98
1/4	1 column	€ 665	€ 800	€ 1,065	45 x 270	58 x 300
	2 columns				96 x 133	-
	4 columns				197 x 64	-
1/8	1 column	€ 335	€ 400	€ 535	45 x 133	-
	2 columns				96 x 64	-
	4 columns				197 x 31	-

**2nd cover page:** +10% on the price of 1/1 page 4c, **4th cover page:** +15% on the price of 1/1 page 4c

\*spot colours are composed of max. 2 of the Euro scale colours cyan, magenta, yellow

**INSERTS**

weight	loose inserts	bound inserts
01-10 gram	€ 58	€ 73
11-20 gram	€ 65	€ 82
21-30 gram	€ 73	€ 92
each additional gram	€ 0.70	€ 0.90

size max.: 215 x 290 mm/size min.: 105 x 148 mm (width x height)

**glued-in inserts**

postcard	€ 37
CD/DVD	€ 59
'bank card' (plastic or cardboard)	€ 65
booklet 01-10 gram	€ 51
booklet 11-20 gram	€ 56
booklet 21-30 gram	€ 61
each additional gram	€ 0.50

**MAXI LOOSE INSERTS**

additional costs: € 11.60 (added to the regular price per thousand for loose inserts)

size maximum: 215 x 320 mm/size minimum: 125 x 320 mm (width x height)

**BUSINESS ADS**

<b>colour</b>	<b>price per mm height</b>	<b>1 column wide</b>	43 mm
black & white	€ 2.90	<b>2 columns wide</b>	90 mm
spot colour	€ 3.40	<b>height</b>	variable
4c	€ 4.65	<b>minimum height</b>	10 mm

**DISCOUNT TABLE**

<b>by number of ads</b>	<b>by number of pages</b>	<b>combination discount</b>
from 2 ads 5%	from 2 pages 5%	<b>additional 10%</b> for all ads in CAMPER VANS if REISEMOBIL INTERNATIONAL is booked in the same month of publication (format difference maximum 50%)
from 4 ads 10%	from 3 pages 10%	
from 6 ads 15%	from 4 pages 15%	
	from 6 pages 18%	
	from 8 pages 20%	

**SCHEDULE 2022**

issue	publication date	closing date ads/printing material	important dates 2022
01/2022	17.12.2021	26.11.2021	
02/2022	25.02.2022	31.01.2022	
03/2022	21.04.2022	29.03.2022	
04/2022	24.06.2022	31.05.2022	
05/2022	26.08.2022	29.07.2022	Main issue fair Caravan Salon
06/2022	21.10.2022	29.09.2022	
01/2023	16.12.2022	25.11.2022	

From issue 01/2023 the new ad price list 2023 applies.

**TECHNICAL INFORMATION**, ad specials and digital advertising please find here: **MEDIKIT**

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