

Europe's fascinating leisure magazines report on all topics of interest to caravanner:

Pitch and camping information, travel reports, new vehicles, tests and premieres, accessory trends, market overviews, service parts and practical tips.

Whether family country camping, wellness holiday, romantic luxury timeout for two or spontaneous short trip – in the directory "Willkommen im Campingurlaub" every traveler will find the suitable campsite.

Your ad appears identically in both magazines in the large special part especially for campsites.



ADVERTISING

headline (postcode, city, campsite's name)

free

illustration each one up to 40 mm height (picture or illustration)

€ 35.00

piktograms

free

text per started printed line (highlighting in red font possible, no extra charge)

€ 9.80

campsite logo (optional)

€ 35.00

address per started printed line (campsite's name **bold black**)

€ 9.80

COVER

Your campsite as a big eyecatcher on the starting page of the special camping part „Willkommen im Campingurlaub“.

PRICES

€ 590/magazine by booking of REISEMOBIL INTERNATIONAL or CAMPING, CARS & CARAVANS

€ 531/magazine by booking of REISEMOBIL INTERNATIONAL and CAMPING, CARS & CARAVANS (10% discount)

DISCOUNTS

number	from 3 ads	from 6 ads	from 9 ads	from 12 ads
discount	3 %	5 %	10 %	15 %

Statutory VAT will be added, per issue. From issue 01/2023 the new price list for 2023 will applies.

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SCHEDULE

issue	publication date REISEMOBIL INTERNATIONAL	publication date CAMPING, CARS & CARAVANS	closing date ads/ printing material	advertising tick here	cover tick here
01/22	07.12.2021	14.12.2021	11.11.2021		
02/22	05.01.2022	11.01.2022	06.12.2021		
03/22	08.02.2022	15.02.2022	14.01.2022		
04/22	08.03.2022	15.03.2022	11.02.2022		
05/22	05.04.2022	12.04.2022	11.03.2022		
06/22	03.05.2022	10.05.2022	06.04.2022		
07/22	07.06.2022	14.06.2022	11.05.2022		
08/22	05.07.2022	12.07.2022	08.06.2022		
09/22	09.08.2022	16.08.2022	15.07.2022		
10/22	09.09.2022	16.09.2022	17.08.2022		
11/22	04.10.2022	11.10.2022	08.09.2022		
12/22	02.11.2022	08.11.2022	07.10.2022		

subject to change

OUR ADVERTISEMENT

postcode: _____ city: _____

company: _____

coloured picture(s): we send by e-mail to: brigitte.zeyher@doldemedien.de

piktograms (free):



children



wellness offer



free WLAN



on the way



Cure camping



handicapped accesible

member of:

National association _____ (state) Ecocamping LeadingCampings

awards (always for the current year, *enter stars):

DCC classification 2022 _____* DCC European price 2022 ADAC super campsite 2022

DTV classification 2022 _____* DTV gold medal 2022 ADAC tip 2022_____*

advertising text:

opening hours (if desired): _____

address: _____

e-mail: _____ homepage: _____

company contracting authority (signature*) date

*This form is also valid without signature.

Please send filled in form back to brigitte.zeyher@doldemedien.de or by fax to +49 (0) 711/55 349-200