

SPECIAL EDITION

BEST OF ACCESSORIES

Spring and winter special with buying recommendations and equipment tips to make camping more enjoyable, safer, more comfortable and more relaxing.

Product tests and recommendations on the following topics:

- Camping kitchen
- Camping furniture
- Electrical & electronics
- Technology (e.g. heating, windows)
- Awnings

Target group	Camping enthusiasts with and without their own vehicle
Printed circulation	25,000 copies print run (retail) 15,000 copies digital distribution
Copy price	€ 9.90
Magazine format	210 x 280 mm (width x height)

SCHEDULE

Issue	Publication date	Closing date ads/ printing material
02/26	16.04.2026	19.03.2026
01/27	19.11.2026	26.10.2026

IMAGE ADS

AD FORMATS		BASIC PRICES	TYPE AREA (No trim)	BLEED ADS (+5 mm trim on each side)
Page fractions		4-colour	Width x height (mm)	Width x height (mm)
2/1	Inner part	€ 5,220	395 x 252	420 x 280
1/1	Inner part	€ 2,610	184 x 252	210 x 280
3/4	Vertical	€ 1,960	137 x 252	150 x 280
	Landscape		184 x 184	210 x 203
1/2	Vertical	€ 1,305	90 x 252	103 x 280
	Landscape		184 x 124	210 x 140
1/3	Vertical	€ 875	55 x 252	67 x 280
	Landscape		184 x 72	210 x 92
1/4	1 column	€ 655	43 x 252	55 x 280
	2 columns		90 x 124	-
	4 columns		184 x 60	-
1/8	1 column	€ 330	43 x 124	-
	2 columns		90 x 60	-
	4 columns		184 x 30	-
COVER PAGES				
1/1	2nd	€ 2,875	-	210 x 280
1/1	4th	€ 3,000	-	210 x 280

CLASSIFIED ADS

Price per millimetre of height
€ 3.20

Prices are exclusive of VAT for German customers.

Sizes
Single column width 43 mm
Double columns width 90 mm
Height variable min. 10 mm

The highest discounts from your current advertising in **Reisemobil International**, **Camping, Cars & Caravans** or **CamperVans** will be transferred to the special editions.

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