

# THEMES SPECIALS



publication month  
**March 2024**

advertising deadline: 15.02.24  
circulation: 8,000 copies

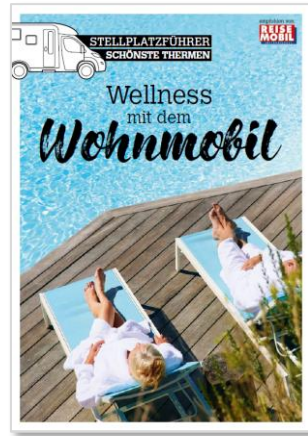
The atlas of vineyards includes a vignette valid for one year, and free access to sites near approximately 170 vineyards. An event calendar and top-spots in 16 wine regions round out the offer and provide inspiration for travel throughout the year.



publication month  
**April 2024**

advertising deadline: 15.02.24  
circulation: 6,000 copies

Breweries in Germany that offer factory tours or seminar programmes and provide a motorhome parking space nearby. Beer lovers will find inspiration for interesting short trips or a possible stopover during longer journeys.



publication month  
**May 2024**

advertising deadline: 15.02.24  
circulation: 6,000 copies

The site guide for wellness presents the most beautiful spas with places to spend the night in the immediate vicinity. Suitable for a quick trip to recover as well as for planning your travels throughout the year.

The comfortably sized volumes offer a list of carefully selected sites with up-to-date information, which are close to specific leisure activities and travel routes/destinations.



**The benefits for you:**  
Spending a long time with the book means that readers repeatedly come into contact with your brand!

## ADVERTISING FORMATS

size	basic price 4c	ads type area width x height (mm)	bleed ads width x height (mm)
1/1	€ 580	145 x 200	165 x 235

statutory VAT will be added

( 1.5 mm trim on all sides)

Please take care that no important element of your advertising "disappears" in the fold and place the motif on the left side with a 10 mm margin to the fold. Further information is available at: [technical information](#)