

BORDATLAS SPECIALS



Publication month

February 2025

advertising deadline: 17.01.25

Print run: 3,000 copies

Particularly dog-friendly places to stay overnight, preferably in natural surroundings where the four-legged friend can let off steam after the trip.

Tips on tourist attractions that offer relaxation for people and their pet all year round.



Publication month

March 2025

Closing date for ads: 17.02.25

Print run: 5,000 copies

The winegrower's atlas including annual vignette offers free access to camping pitches at around 170 wineries. A calendar of events and top spots from 16 wine regions round off the offer and provide travel incentives all year round.



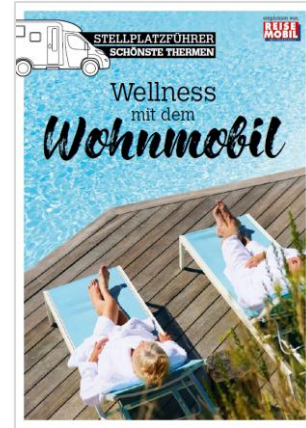
Publication month

April 2025

Closing date for ads: 19.03.25

Print run: 3,000 copies

Breweries in Germany that offer tours and seminars, cultivate traditions and offer a camping pitch in the immediate vicinity. Beer lovers will find inspiration here all year round for varied short trips or a stopover on their journey.



Publication month

June 2025

Closing date for ads: 19.05.25

Print run: 3,000 copies

The thermal spa and wellness pitch guide presents particularly beautiful spas with overnight accommodation in the immediate vicinity. It is also very suitable for planning a relaxing short trip all year round.

Your benefit:

Repeated contact with your brand because the book is used again and again when traveling or to plan trips

AD FORMAT

Ad format	Basic price 4c	Type area Width x height(mm)	Bleed format Width x height(mm)
1/1	€ 580	145 x 200	165 x 235

statutory VAT will be added

(plus 5 mm bleed allowance on all sides)

Please ensure that no important elements of your advertisement "disappear" in the binding and therefore place the motif on the left-hand side with a 10 mm gap to the binding. Motif as format ad or advertorial possible. Further information can be found at: [Technical Information](#)