BORDATLAS SPECIALS

Publication month
March 2026
Closing date for ads: 06.02.2026
Print run: at least 2,000 copies

Around 320 free motorhome parking spots in Germany and affordable travel within Germany by motorhome. Plus all essential information about the parking spots: contact details and amenities such as Wi-Fi, sights, and leisure activities.

Publication month
May 2026
Closing date for ads: 27.03.2026
Print run: at least 2,000 copies

This guide lists around 150 farms that have a parking spot for motorhomes and/or caravans either on-site or in the immediate vicinity. It includes detailed information about the parking spots as well as a checklist for the right gear.

Publication month
December 2026
Closing date for ads: 25.09.2026
Print run: at least 4,500 copies

The winegrower's atlas including annual vignette offers free access to camping pitches at more than 200 wineries. A calendar of events and top spots from 16 wine regions round off the offer and provide travel incentives all year round.

Your benefit:
Repeated contact with your brand because the book is used again and again when traveling or to plan trips

AD FORMAT

Ad format	Basic price 4c	Type area Width x height (mm)	Bleed format* Width x height (mm)
1/1	€ 580	145 x 200	165 x 235

*plus 5 mm bleed allowance on all sides

Please ensure that no important elements of your advertisement "disappear" in the binding and therefore place the motif on the lefthand side with a 10 mm gap to the binding.
Motif as format ad or advertorial possible.
Further information can be found at: Technical information

statutory VAT will be added