

MORE READERS THAN EVER BEFORE - JOIN NOW

**REISE
MOBIL**
CARAVAN



Starting in April 2026

**REISE
MOBIL**
INTERNATIONAL



Camping, Cars &
caravans

will merge into a joint,
even stronger magazine:
REISEMOBIL CARAVAN

New circulation: 90k copies print + digital

Monthly publication

2 target groups in every issue

Expanded magazine size with at least 196 pages

- + **Camping continues to trend – a priority topic for us**
94,000 new registrations of recreational vehicles in 2025 (source: CIVD). Overnight stays at campsites rise to 44 million/10% market share (Focus Caravaning).
- + **Motorhome and caravan drivers have many overlapping interests**
Motorhome and caravan drivers have many overlapping interests. Bringing together shared topics such as accessories/technology, law/safety, travel & routes and sustainability & trends in a combined magazine offers more perspectives and inspiration. Both target groups are addressed editorially without needing to switch media. Many campers switch between caravans and motorhomes over time, and beginners may not yet be committed to one option. Comparisons between the vehicle categories are part of the new magazine concept and provide guidance and inspiration.
- + **Stronger content and expanded magazine scope**
From an editorial perspective, merging the magazines allows for more in-depth development and presentation of topics. The print edition will be expanded by 40 pages.
- + **Greater reach and additional digital distribution**
In addition to subscriptions and print copies, a curated e-paper will be introduced, which can be subscribed to free of charge and will also be distributed to the target groups via several cooperation partners. As a result, total circulation and audience reach will increase significantly.

EDITORIAL CONCEPT

Two equally important target groups. A stronger market position.

An even stronger focus on tests

- Vehicle tests for both segments
- Technology & conversions in the motorhome sector
- Tow vehicle and caravan-specific content
- Premieres, test drives, comparisons
- Product, equipment, and campsite tests for both

New buying guide section: CampKompass

- Presentation of editorially tested products
- Buying guides and decision-making support
- Personal recommendations from the editorial team
- Premium access to all product tests
- Integrated online shop

Travel & Inspiration

- Travel magazine with brief introductions of new sites
- Fascinating tours to follow
- City tips for short, spontaneous trips
- Transit spots, campsite tips, and camping grounds
- Destinations in Germany, Europe & worldwide

Entertainment and new perspectives

- Exciting reports from extraordinary camping locations and events
- Unique campers up close: authentic portraits provide new perspectives on camping
- Experts share specialized knowledge and industry insights

**REISE
MOBIL** CARAVAN



Gerrit Reichel (pictured right) and Tibor Kovacs-Vass form the new editorial dual leadership for all the publisher's brands, aiming to connect content across target groups and channels even more effectively in the future.

STRONG REACH

With your print ad booking, you will reach a total of **90,000 print and digital copies!**

This includes new reader groups who use the digital reading options as an alternative to the print edition and the traditional magazine distribution at kiosks.

60k copies through established distribution channels

Print subscription

All subscribers who previously received the print edition of Reisemobil International or Camping, Cars & Caravans will receive the combined edition starting in April.

Digital subscription

The digital 1:1 PDF version of the print edition in a subscription. Available directly from the publisher (with additional subscription benefits) or via the digital kiosks Ready and United Kiosk.

Single-copy sales (print + digital)

Traditional distribution through kiosks – at top sales locations.

All issues are also available as digital versions through our shop, even after the kiosk sales period has ended.

NEW

30K E-PAPER light
SUBSCRIPTIONS & DISTRIBUTION

20K DIGITAL
SUBSCRIPTION
SUBSCRIPTIONS & DIGITAL KIOSK

40K PRINT
CIRCULATION
SUBSCRIPTIONS & KIOSK

At least 30k copies in the E-Paper 'light' subscription

- + 12 curated digital issues – at least 80 pages each
- + Free subscription
- + Fixed distribution through cooperation partners
- + Additional reach via large newsletter lists, download offers and marketing campaigns to further expand digital reach (lead segmentation through qualification measures)

IMAGE ADS

Package price

For two ad creatives in one issue, less applicable discounts

SIZE		BASIC PRICES		PACKAGE PRICE	TYPE AREA	BLEED ADS
In page fractions		Up to 4-colour			Width x height (mm)	Width x height (mm)
2/1	Inner part	€ 13,580	€ 20,370		395 x 252	420 x 280
1/1	Inner part	€ 6,790	€ 10,185		184 x 252	210 x 280
3/4	Vertical	€ 5,095	€ 7,645		137 x 252	150 x 280
	Landscape				184 x 184	210 x 203
1/2	Vertical	€ 3,400	€ 5,100		90 x 252	103 x 280
	Landscape				184 x 124	210 x 140
1/3	Vertical	€ 2,265	€ 4,000		55 x 252	67 x 280
	Landscape				184 x 72	210 x 92
1/4	1 column	€ 1,705	€ 2,560		43 x 252	55 x 280
	2 columns				90 x 124	-
	4 columns				184 x 60	-
1/8	1 column	€ 855	€ 1,285		43 x 124	-
	2 columns				90 x 60	-
	4 columns				184 x 30	-

COVER PAGES

1/1	2nd	€ 7,470	-	-	210 x 280
1/1	4th	€ 7,805	-	-	210 x 280

Prices do not include VAT for German customers.

DISCOUNTS

Discount scales for format advertisements for purchase within your insertion year (12 months from publication of the first advertisement).

By frequency

3+ ads	3%
6+ ads	5%
9+ ads	10%
12+ ads	15%
24+ ads	20%

By volume

3+ pages	5%
6+ pages	10%
9+ pages	15%
12+ pages	20%
15+ pages	22%

Classified ads have no discounting effect on format ads. If your achieved discount for format ads is higher, it can be applied to the millimeter ads of the same insertion year.

PAYMENTS TERMS

For payments made within 7 days of the invoice date, a 2% cash discount is granted. Payments within 14 days, net without deductions. A cash discount of 3% is given for direct debit payments.

Banking details

Volksbank am Württemberg eG
 IBAN DE 2060 0603 9600 1891 9006
 BIC GENODES1UTV

[Technical Information](#)

CLASSIFIED ADS

COLOUR
 Black & White € 4.90
 Spot colour € 5.60
 Four-coloured € 7.20

SIZES
 Single column width 43 mm
 Double columns width 90 mm
 Height variable Min. 10 mm
 Please see price examples on the sample page.

DISCOUNT BY FREQUENCY

for purchase within the insertion year (12 months from the publication of the first ad)

From 3 ads 3%
 From 6 ads 5%
 From 9 ads 10%
 From 12 ads 15%
 From 24 ads 20%

RUNNING TEXT

Commercial use per line € 8.20
 Colour photo € 47.00
 Cypherfee € 10.00

Running text will be set by the publisher in an established font, no logos, no individual design possible. Text ads are not added to the annual contract. No agency commission.

DETHLEFFS

Engel Dethleffs
 Die Freude der Familie
 www.engel-caravanning.de
 Fröndberg/Heesee - Tel. 04031-6371-30

raimobile von bradoc
 www.raimobile.de
 34246 Vellmar (Kassel), ☎ (0561) 89079060
 Reismobile aus Leidenschaft

DOPFER

5 lines running text
 Colour photo
 € 88
 DOPFER Reismobile als Alles-
 in-allein-Unternehmen oder Allradmo-
 bil. Besuchen Sie unsere Ausstellung.
 Mehr Info unter Tel. 08283/2610
 www.dopfer-reismobilbau.de

ELNAGH

www.knocks-motors.de
 Tel. 05694-990 990
 Ersatzteile und Service
 auch für Elnagh

ETRUSCO

Der Rundumservice
 für Ihre Reise
 59176 Karmen, Tel. 02307 201690
 www.brumberg-reismobile.de

EURA MOBIL

Wohnmobilpark am
Petersberg
 Verkauf: Euro Mobil & Forster
 Service: Fiat & Citroën
 50224 Bockelshausen/Alzeny
 www.wohnmobilpark-petersberg.de

www.stotz-caravanning.de
 Tel. 07427/4889601

1sp/20 mm / BW: € 98
 S. c.: € 112 / 4c: € 144

Ihr kompetenter
 Servicepartner für alle Fälle
 www.frankia-wiedemann.de

FORSTER

Wohnmobilpark am
Petersberg
 Verkauf: Euro Mobil & Forster
 Service: Fiat & Citroën
 50224 Bockelshausen/Alzeny
 www.wohnmobilpark-petersberg.de

www.stotz-caravanning.de
 Tel. 07427/4889601

FRANKIA

LUNDBERG
 REISEMOBILE
 Obdachauer, 214 • 2244 Neuenstadt/HH
 Tel. 940 528525 • info@lundberg.de

Engel FRANKIA
 www.engel-caravanning.de
 Fröndberg/Heesee - Tel. 04031-6371-30

mit über 20 Jahren
 für FRANKIA
 Partner in Franken
 www.autohaus-imhof.de
 97727 Gemünden am Main - 09361-3842

FRANKIA

Wohnmobilpark am
Petersberg
 Verkauf: Euro Mobil & Forster
 Service: Fiat & Citroën
 50224 Bockelshausen/Alzeny
 www.wohnmobilpark-petersberg.de

www.stotz-caravanning.de
 Tel. 07427/4889601

HOBBY

Caravanning-Center
SCHMIDTMEIER
 71144 Schönmünster - Tel. 07147/6-3033-0
 www.car-schmidtmeier.de

HYMER

HYMER HYMER HYMER
 Exklusives HYMER Reismobile
 auf dem neuen Mercedes Sprinter

Wohnmobile
 United
EHYMER
 carado CROSSCAMP MIRA
 61381 Friedr.dorf/HS
 Tel. 061757400950 • 017479334410
 info@wohmobile-united.de
 www.wohmobile-united.de

www.hymer-chemnitz.de

REISEMOBILE UND CARAVANS
SERIBA EHYMER
 Verkauf - Vermietung - Zubehör - Werkstatt
WeWo caravanning center
 56414 HUNDSANGEN
 Tel. 0 84 35/98 16 00 - Fax 96 63 47
 www.we-wo.de • info@we-wo.de

Verkauf
 Vermietung
 Werkstatt
 Zubehörshop
 Stellplatz
34
 CAMPING CENTER
 Jacobstr. 66, 41936 Hockelshoven
 Tel. 02433 - 93 90 90
 www.34-Camping.de

2sp/20 mm / Black & White : € 196 /
 Spot colour: € 224 / Four-coloured: € 288

HYMER

3sp/45 mm / Black & White: € 661.50
 Spot colour: € 756 / Four-coloured: € 972

bei mit G gekennzeichneten Anzeigen handelt es sich um gewerbliche Angebote

1sp/40 mm
 Black & White: € 196
 Spot colour: € 224
 Four-coloured: € 288

AGASREINIGUNGSSYSTEME zur Erlangung
 der grünen Umweltplakette.
 KLS Motorenbau GmbH Dipl.-Ing.
 W. Krause, Rayener Str. 106, 47509
 Rheadt, Tel. 02845/37545

K-LS 2014

Wohnmobile
 United
EHYMER
 carado CROSSCAMP MIRA
 61381 Friedr.dorf/HS
 Tel. 061757400950 • 017479334410
 info@wohmobile-united.de
 www.wohmobile-united.de

www.hymer-chemnitz.de

Verkauf
 Vermietung
 Werkstatt
 Zubehörshop
 Stellplatz
34
 CAMPING CENTER
 Jacobstr. 66, 41936 Hockelshoven
 Tel. 02433 - 93 90 90
 www.34-Camping.de

2sp/20 mm / Black & White : € 196 /
 Spot colour: € 224 / Four-coloured: € 288

3sp/45 mm / Black & White: € 661.50
 Spot colour: € 756 / Four-coloured: € 972

HYMER

3sp/45 mm / Black & White: € 661.50
 Spot colour: € 756 / Four-coloured: € 972

bei mit G gekennzeichneten Anzeigen handelt es sich um gewerbliche Angebote

EHYMER
 ZENTRUM BT Dhorau GmbH
 hysmerb1.de
 WORK-LIFE-BALANCE
 CROSSCAMP

ILLUSION

www.Tank-Reismobile.de

ITINEO

REISEMOBILE STAUDI
 Industriest. 24 • 68119 Viernheim
 Tel. 06204/4150 • Fax 06204/78864
 www.reismobile-staudi.de

IVECO

Phoenix
 www.phoenix-reismobile.de

KABE

www.kabe-se.de

KARMANN

TOP - AKTIONSPREISE
 FÜR ALLE BESTANDS REISEMOBILE
KARMANN
 Mobil
 Moser
 55129 Mainz - Tel. 06131 / 95958-0
 www.moser-caravanning.de

1sp/60 mm
 Black & White: € 294
 Spot colour: € 336
 Four-coloured: € 432

www.knaus-ersatzteile.com

KNAUS

CAMPER BASE
 Rhein-Main
RHEIN-MAIN KNAUS
 PREMIUM-HÄNDLER
 Tel. 06124/21 08 116
 www.camperbase.de

www.knaus-ersatzteile.com

KNAUS

SeeCamper GmbH
 0755792-990
 seecamper.com

www.knaus-ersatzteile.com

4 lines running text
 € 32,80

www.knaus-ersatzteile.com

4sp/35 mm / Black & White : € 686
 Spot colour: € 784 / Four-coloured: € 1,008

KNAUS

2sp/60 mm
 Black & White: € 588
 Spot colour: € 672
 Four-coloured: € 864

LA STRADA

www.lastrada-moblie.de

LA STRADA

Vertriebspartner,
 Messetermine
 & vieles mehr...

SeeCamper GmbH
 0755792-990
 seecamper.com

www.lastrada-moblie.de

www.knaus-ersatzteile.com

4 lines running text
 € 32,80

www.knaus-ersatzteile.com

LA STRADA

4sp/35 mm / Black & White : € 686
 Spot colour: € 784 / Four-coloured: € 1,008

LA STRADA

bei mit G gekennzeichneten Anzeigen handelt es sich um gewerbliche Angebote

REISEMOBILE THORWESTEN
 BESTES KÖCHEN HOLZ-STEINBOCK
 DETHLEFFS LAMA ETRUSCO CROSSCAMP

IHR NEUER LAIKA-HÄNDLER
 THORWESTEN

REISEMOBILE THORWESTEN
 BESTES KÖCHEN HOLZ-STEINBOCK
 DETHLEFFS LAMA ETRUSCO CROSSCAMP

www.laika-händler.de

bei mit G gekennzeichneten Anzeigen handelt es sich um gewerbliche Angebote

SCHEDULE



PUBLICATION MONTH	ISSUE	PUBLICATION DATE	CLOSING DATE ADS/PRINTING MATERIAL
April 2026	05/26	16.04.2026	20.03.2026
May 2026	06/26	13.05.2026	16.04.2026
June 2026	07/26	11.06.2026	11.05.2026
July 2026	08/26	09.07.2026	12.06.2026
August 2026	09/26	20.08.2026	23.07.2026
September 2026	10/26	17.09.2026	19.08.2026
October 2026	11/26	15.10.2026	18.09.2026
November 2026	12/26	12.11.2026	16.10.2026
December 2026	01/27*	10.12.2026	13.11.2026

**The new prices 2027 apply.*

INSERTS

LOOSE INSERTS

Loose inserts are printed matter lying loosely in the magazine.

Up to 10 gram	€ 63
11 to 20 grams	€ 71
21 to 30 grams	€ 79
Additional to each further gram	€ 0.80

Maximum size 195 x 270 mm (width x height)

Minimum size 105 x 148 mm (width x height)

BOUND INSERTS

Bound inserts are printed matter firmly integrated in the magazine.

Up to 10 gram	€ 79
10 to 20 grams	€ 89
21 to 30 grams	€ 100
Additional to each further gram	€ 1

Delivery folded and untrimmed.

MAXI LOOSE INSERTS

Head standing over 20 mm. Once per issue.

Maximum size 195 x 320 mm (width x height)

Minimum size 125 x 320 mm (width x height)

Additional costs € 13*

**Added to the regular price per thousand for loose inserts*

GLUED-IN INSERTS

Glued-in inserts are printed matter or items glued onto a 1/1 page carrier ad. Glueing on smaller formats is not possible.

Postcard	€ 40
Booklet up to 10 gram	€ 56
Booklet 11-20 grams	€ 61
Booklet 21-30 grams	€ 66
Additional to each further gram	€ 0.60

All prices apply for machine-processable texts, per started thousand words. Price increases apply for manual processing. No discounts, agency commission is granted.

PRINTED CIRCULATION

Additional [postal fees](#) are required for subscription circulation. Partial circulation to regions of Germany or Nielsen areas is possible (NOT for carrier advertisements for glued-in inserts). Minimum circulation 10,000 copies.

DIGITAL CIRCULATION

Digital circulation can also be booked additionally (no postal charge).

Inserts cannot contain any adverts or paid elements for third parties.

Please send a (blind) sample to check the processing possibilities. Free house delivery no later than 8 days after advertising closing date to:

Vogel Druck und Medienservice GmbH
Warenannahme
Herrn Thorsten Schmittner
Leibnizstraße 5
97204 Höchberg

Please pay attention to our delivery guidelines (you will receive the specifications with the order confirmation). For further details please see [technical information](#).

COVER FLAP

Ad special on inside cover page:

A cover flap is added to the inside cover page, enabling you to take a total of three pages for your advertising message: Both sides of the cover flap and the second cover page, which form a double-page spread together with the back side of the cover flap, right next to the editorial. This prominent placement and the high paper quality of the cover guarantee heightened attention. Cover flap inside covers must be finally booked three weeks BEFORE the advertising deadline.

- 1 + 2** Cover flap front and back
- 3** 1/1 page on the 2nd cover page

SIZES

- 2nd cover page 207 x 280 mm (B x H)
 - Cover flap max. 197 x 280 mm (B x H)
 - Cover flap min. 110 x 280 mm (B x H)
- each plus trimming

€ 24,000

Prices do not include VAT for German customers.

STELLPLATZFÜHRER 1 IN DEUTSCHLAND

Schnäppchen-Shopping mit dem Wohnmobil

Sie shoppen gern? Dieser Stellplatzführer verbindet Informationen zu Marken und Angebot von Outlets und Fabrikverkäufen mit den Tipps zu 150 Übernachtungsplätzen in vertretbarer Entfernung – für ganz Deutschland!

TRAUMZIELE 3 für Camper

43 Camps zum Wohlfühlen im Überblick

DÄNEMARK

- Insel Men, Camp Mens Klint

DEUTSCHLAND

- Katrich Hill, Füssen, Zillertal
- Camping- und Ferienpark Wulfener Hals, Felsmann
- Camping am Freesenbruch, Zingst
- Camping- und Ferienpark Havelburger, Uckerin
- Südissee-Camp, Wietzenhof, Lüneburger Heide
- Camping Pfäbhof, Bad Urach, Schwäbische Alb
- Alpen-Caravanpark Tannsee, Klein-Kirch
- Camping Resort Alpeghellen, Berchtesgaden
- Kur-Gutshof-Camping Arserhof, Bad Binsbach
- Vital Camp Bayerbach, Bayerbach

KÄRNTEN

- Seecamping Berghof, Villach, Osttiroler See
- Camping Bad Ossiacher See, Annenheim, Ossiacher See

STYRIEN

- Thermenland Camping Fürstenfeld, Thermen- und Vulkanland
- Camping Jenneisdorf, Thermen- und Vulkanland
- Camping im Thermen- und Vulkanland Baisitz, KÖBdorf, Thermen- und Vulkanland
- Campingplatz Parktherme Bad Radkersburg, Thermen- und Vulkanland
- Camping am Riecke, Thermen- und Vulkanland
- Campingplatz Gosdorf, Thermen- und Vulkanland
- Reise-Camp & Wohnwagen Stellplatz Mureck, Thermen- und Vulkanland
- Ferienpark Terrassen-Camping Südoos, Wulksee, Kaiserwinde
- Camping Schlosberg Itzen, Hohe Salve
- Camping Ratterhof Hofgarten, Hohe Salve
- Ferienparadies Natzer See, Natzer bei Innsbruck
- Camping Kranzbitterhof, Innsbruck
- Sonnensplendour Camping Gerberhof, Wildermieming

ÖSTERREICH

- Seecamping Wimmer, Mauters, Achensee
- Alpen Caravan Park Achensee, Achenkirch
- Karwendel Camping & Achensee Hüttenhöf, Mauters, Achensee
- Camping Seeblick Toni, Kramsach, Alpbachtal
- Camping Seehof, Kramsach, Alpbachtal
- Seen Camping Stadlerhof, Kramsach, Alpbachtal
- Eurocamp Wilder Kaiser, Kössen, Kaiserwinde
- Camping Seepitz, Wulksee, Kaiserwinde
- Ferienpark Terrassen-Camping Südoos, Wulksee, Kaiserwinde
- Camping Schlosberg Itzen, Hohe Salve
- Camping Ratterhof Hofgarten, Hohe Salve
- Ferienparadies Natzer See, Natzer bei Innsbruck
- Camping Kranzbitterhof, Innsbruck
- Sonnensplendour Camping Gerberhof, Wildermieming

SCHWEIZ

- Campoforce Camping Village, Tenero, Tessin

ITALIEN

- Caravanpark Secten, Hochpustertal, Südtirol

• Wellness-Campingplatz



EDITORIAL

Neuheiten-Feuerwerk 2024 beginnt

Vom 1. Dezember (in der Titel-Illustration, sind es noch knapp zwei Monate bis zum Caravan Salon 2024 in Düsseldorf) durch die vielfältigen Caravaning-Shows wird bereits auf dem Messestand der neuen Modelle von den verschiedenen Marken vorgestellt. Die Produktion der neuen Modelle wird in den kommenden Jahren voraussichtlich in Deutschland stattfinden, was die Produktion der neuen Modelle vorantreiben wird.

Die Stimmung in der Branche ist derzeit positiv. Die Produktion läuft vielerorts auf Hochtouren. Doch es wächst die Sorge, dass die Kaufzurückhaltung steigt.

DA WIRD DOCH MAL WAS...

Die neue Modelle sind in der Regel von den Herstellern im Sommer 2024 in den Showrooms der Caravaning-Shows zu sehen. Die neuen Modelle sind im Sommer 2024 in den Showrooms der Caravaning-Shows zu sehen.

VORBEREITUNG MACHT BILD GUT

Die neue Modelle sind in der Regel von den Herstellern im Sommer 2024 in den Showrooms der Caravaning-Shows zu sehen.

Simon Pöschel

www.reise-mobil-international.de
 facebook.de/reise-mobil-international
 instagram.com/reise-mobil-international

TECHNICAL INFORMATION PRINT

PRINT

Colour advertisements: European Scale DIN 16539. If the primary colour black is not used in the colour advertisements, this does not affect the cost calculation. Special colours or shades which cannot be created out of the basic colour range will be separately calculated (details given on request). Slight variations in shade may occur within normal tolerances of the printing process. Discounts are given on additional colours.

Advertisement types: Differences are made between print space ads and trimmed ads (or also bleed advertisements and trimmed). Print space ads do not come in contact with the edges of the page, but are placed in varying size within the print space. Trimmed ads on the other hand touch one or more edges of a page and therefore need 5 mm on all sides for trimming. This is technically defined due to the fact that the magazine is trimmed to its final size after the printing process is complete.

Print space ads: For all advertisement sizes please see the table to the respective format specification. When designing your advertisement you may use your preferred size to its full extent. Don't add bleed space.

Trimmed ads: An additional 5 mm should be added to each side of a trimmed ad, whether it touches an edge or the binding. This is to compensate for the trimming process. Important contents should be kept 10 mm away from the trimming edge. If you wish to use the same advertisement in several different magazines (they generally have slight variations in sizes), then the smallest advertisement size for the magazine in question is applicable to the size of your ad.

Bleed ads: Ads that run through double pages must have a special layout. The visual restriction arises due to the bend in the magazine at the binding: a section of the motif is absorbed into the binding. This must be taken into consideration when designing and choosing the layout of your advertisement.

It is very important to remember that there has to be a 3 mm repetition of the motif (motif overlap) per page, i. e. if there is the possibility that a picture runs through the binding, it has to be placed 3 mm away from the binding, while at the same time leaving no white edge along the inside edge. In addition to this, the usual 5 mm trimming edge must also remain the same.

Text that runs through the binding must also be separated by 3 mm along the inside edge. Both sides of a double page advertisement must be sent as single pages. Please remember that all other relevant ad components must be placed 10 mm away from binding and the edges.

You will appreciate that the publisher cannot and may not correct sent data without authority. If you wish to use the same advertisement in several different magazines (they generally have slight variations in sizes), then the smallest advertisement size for the magazine in question is applicable to the size of your ad.

DATA

Delivery of data: Fundamentally, all advertisements must be sent as a high resolution Print PDF file in the PDF/X1a standard, separated according to the following profiles:

- Cover: PSOcoated_v3_eci.icc
- Content: PSO_LWC_improved

Please request our detailed instructions for the necessary Acrobat Distiller settings! If you deliver open data (source files) in the software standards listed below, this will cause additional work and extra costs. Please send files with all fonts and correctly placed links!

Data storage mediums: CD-ROM (Apple MacOS lesbar), DVD (Apple Macintosh lesbar)

Data transfer per ftp: On request, you can receive the exact access information for our ftp server.

Compression: Aladdin DropStuff, WinZip, SmartZip

E-mail: druckunterlagen@doldemedien.de

Information for sent files: *Software Standards (Apple):*

- Adobe Illustrator up to CC2025
- Adobe InDesign up to CC2025
- Adobe Photoshop up to CC2025

Fonts: All fonts used must be entirely enclosed in the file, especially with EPS files. Please convert alternative fonts into vectors.

Files: Attach data files in CMYK Colours, as well as special colours in their CMYK equivalent. Please save as Apple MacOS readable files.

Graphics/Pictures: All data must be attached. Accepted picture formats: EPS or TIFF in CMYK format, min. 300 dpi at 100%. The resolution of internet pictures is inadequate for printing!

Proofs: A legally binding colour proof is needed for each page. Colour copies are not proof quality.

Color profiles: ISO Coated Fogra39

Guarantee: Only data found on the data storage mediums may be processed. The publisher does not accept liability for variations (text, pictures, colours).

Other: We retain the right to charge costs for the re-working of incomplete, inaccurate and/or faulty data.

Printing process: Reel-fed offset, screen: 70 lines per cm, Binding: Adhesive binding, Print sequence for color ads : Black, blue, red, yellow

Magazine format: 210 mm (width) x 280 mm (height)

CONTACTS

DoldeMedien VERLAG GMBH

DoldeMedien Verlag GmbH
Naststraße 19 B
D-70376 Stuttgart
Phone: +49 (0) 711/55 349-0
Fax: +49 (0) 711/55 349-400
anzeigen@doldemedien.de
vermarktung.doldemedien.de

[General terms & conditions](#)

HEAD OF SALES



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sylke.wohlschiess@doldemedien.de

MEDIA CONSULTING



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roland.trotzko@doldemedien.de



Jürgen Elser
Phone: +49 (0) 711/55349-240
juergen.elser@doldemedien.de



Freelance sales representative
Sabine Dittrich
Phone: +49 (0) 7472/96 25 399
sabine.dittrich@doldemedien.de

DATA MANAGEMENT



Monica Albrecht
Phone: +49 (0) 711/55 349-49
Print: druckunterlagen@doldemedien.de
Digital: onlinedaten@doldemedien.de